

(on the letterhead of the Advertiser)

Date: [-]

To,

Jiostar India Private Limited (formerly known as Star India Pvt. Ltd.) (“You”),

Sub: Letter of authorisation

We, [Advertiser legal name], confirm that [Agency legal name] (“Agency”) has been authorised by us to act on our behalf as our agent for the purpose of booking of advertisement campaigns for our brand [Brand name] (“Brand”) on the platform ‘JioHotstar’ (“Platform”).

We confirm that the Agency is authorised to do all acts for the purpose of booking of advertisement campaigns for the Brand on the Platform, including sharing advertising creatives of the Brand with You. We specifically confirm that all advertising creative(s) shared by the Agency to You for the purpose of running advertising campaign(s) of the Brand on the Platform has been approved and authorised by us.

For [Advertiser legal name],

(Authorized Signatory)